

**FOR IMMEDIATE RELEASE:**

**Contact:** Jennifer Sellars

**Phone:** 904-471-5376

**E-mail:** jsellars@sagbooks.com

**PELICAN PETE SERIES A LITERARY FIELD TRIP**

**St. Augustine, FL** (November 20, 2006) – Getting children focused outside in the natural world instead of inside the TV room is a real concern for many parents today.

With the encouragement of Pelican Pete, an ever-so-curious brown Pelican, thousands of children are opting for a trip outside and an interest in protecting our fragile environment.

Pete took flight more than six years ago with the introduction of “*A Bird is Born*”, the first book in the award-winning series, written by St. Augustine locals, Hugh and Frances Keiser. With the recent release of the fourth book, Pete has found a friend in “*Annie the River Otter*.” As Annie shares her exciting story about life and survival, she and Pete explore their diverse habitats and learn to respect how we all interrelate.

Midwest Book Review notes that, “*Annie the River Otter* simply captivates with museum quality illustrations and a story of what friendship really means.” Melanie Cain-Stage, President of the Humane Association of Wildlife Care and Education adds, “*Annie the River Otter* is an otterly delightful book with a wonderful poem that teaches children about my favorite wild critter.”

Promoting science through literature, each of the four award-winning books is used in classrooms as a reliable source for environmental education and in homes as a fun-to-read story. On November 30<sup>th</sup>, from 6:00 – 8:00 PM, Hugh and Francis will be featured at Panera Bread’s, *Authors on the Rise*, an event to benefit the Jacksonville Public Library Foundation and Mayor Peyton’s *RALLY* book drive. *Annie the River*

*Otter* and the Pelican Pete series are available in hardcover from bookstores or you can contact Sagaponack Books at 800-450-7383 or visit [www.SagaponackBooks.com](http://www.SagaponackBooks.com).

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